



# VENDOR APPLICATION

Festival Location: Willard City Park – Nature Trails  
October 18 & 19, 2025

Mailing Address: City of Willard  
P. O. Box 367  
Willard, OH 44890

Contact Info: [kwilliams@willardohio.gov](mailto:kwilliams@willardohio.gov)  
419-935-1654

NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_ PHONE #: \_\_\_\_\_

WEBSITE/FACEBOOK PAGE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Vendor Spaces:

**EARLY BIRD DISCOUNT IF RETURNED AND PAID FOR BY JULY 31<sup>ST</sup>:**

TRAIL  FIELD     10' X 10' - \$60     10' X 20' - \$105     10' X 30' - \$150

Craft Vendor Along the Nature Trail:     10' x 10' - \$80     10' x 20' - \$140

Craft Vendor in Open Field:     10' x 10' - \$80     10' x 20' - \$140     10' x 30' - \$200

- Please note that there is a limited number of prime wooded spaces available.
- All spots are primitive as electric is not available.
- A donated auction item of \$30 value for the Dog Park Benefit Auction is appreciated, but not required.
- A \$30 fee charged for checks returned for insufficient funds.

Please list ALL items to be sold (if more room is needed, please include additional paper):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



Thank you for participating in the 4<sup>th</sup> Annual “Goods in the Woods” craft festival. The City of Willard and ANEW (Active Neighbors Enhancing Willard) started Goods in the Woods three years ago and it was a huge success. We believe this festival has the makings of being a spectacular and unique festival for our area and will continue to grow. We are booking exciting entertainment to make this a successful event as festival-goers meander and patronize your craft booths. To help make this event a success, we have purposely kept our vendor fees affordable. We also ask that you help us make this event successful by following the guidelines as well as helping us promote “Goods in the Woods” with your customers. Our goal in hosting

this event is to help raise funds to help improve our community. Proceeds from this festival will go towards the construction of a dog park. We thank you again for participating in this unique craft show as we grow together!

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## RULES AND GUIDELINES

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1. All booths should be decorated for fall. All items should be displayed in an appealing and neat fashion. Storage boxes and all back stock should be hidden from view as well as tarps, except in the case of inclement weather.
2. Sale items must be pre-approved by festival director/committee. Please clearly list all items that will be sold on the application (if necessary, you may attach an additional page). The festival director reserves the final right to determine if a product/service is acceptable to be sold during the event.
3. Spaces (location) will be assigned by the festival director. We will do everything we can to accommodate your needs, but your location is not guaranteed.
4. There will be designated vendor parking spots. No vendor is to drive onto the nature trails. Volunteers will have ATVs to assist you in getting your items to and from your spot. All vendors must be set up and unloaded by 9:30 am (no exceptions).
5. Pets are not allowed on the show grounds when the festival is open.
6. All spaces are primitive sites and do not have power.
7. Craft vendors are responsible for securing their items or removing them overnight as the festival organizers are not responsible for any lost items or damage to display.
8. Primitive overnight camping may be available upon the approval of the festival director.



# PAYMENT & WAIVER INFORMATION

The VENDOR is considered to be an independent contractor who shall at all times perform its duties and responsibilities and carry out all services as an independent contractor and shall never represent or construe its status to be that of an agent or employee of the City of Willard, Goods in the Woods Festival, ANEW (Active Neighbors Enhancing Willard), Willard Community Improvement Corporation, or the Willard Park and Recreation Department.

The VENDOR represents and warrants that any and all federal, state, and mandatory deductions or other charges and taxes imposed by law shall be the sole responsibility of the VENDOR.

The VENDOR, as a participant in the 2025 Willard Goods in the Woods, agrees to indemnify and hold harmless the City Of Willard, its employees, volunteers and members of the other groups aforementioned from and against any liability, loss, costs, demand, claims, fines, debts, or judgments that participant or participant’s members, performers, employees, agents, independent contractors, volunteers, or customers may sustain or incur as a result of arising from participant’s involvement in the festival. The VENDOR recognizes that this is an outdoor festival in the woods that potentially poses inherent dangers that exist outdoors. Such indemnification will include all reasonable attorney and legal fees. The VENDOR agrees that the venue shall be in Huron County Ohio.

In addition, the VENDOR stipulates that the City of Willard, their agents, employees, and representatives have made no representations, promises, or guarantees regarding the condition, safety or suitability of any location or equipment provided for a purpose or use of any kind and vendor uses said location and equipment at their own risk.

The VENDOR agrees to abide by the rules and the directions of the event staff. Space assignments are subject to change. This constitutes the complete and final agreement of the parties; it replaces and supersedes all oral and written proposals and agreements heretofore made on the subject matter and may be modified only in writing and signed by both parties and both acknowledge receipt of an executed copy of the agreement. Complete, sign, and return this agreement with your deposit, and the listing of merchandise/services offered.

My signature below certifies I have read, understand, and agree to comply with the terms of this Agreement. (Keep a copy.) The agreement is not fully executed until both parties have signed. Once payment is received, the agreement will be fully executed, at which time you will be awarded a spot and a copy of the fully executed agreement will be mailed to you.

\_\_\_\_\_  
Vendor Signature

\_\_\_\_\_  
Name of Signature (Print)

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Date

Make a copy and mail payment to (checks payable to Goods in the Woods):

Willard’s Goods in the Woods  
Attn: Recreation Department  
P. O. Box 367  
Willard, OH 44890

We look forward to working with you. If you have any questions, please feel free to contact the Park and Recreation office at 419-935-1654 or by email at [kwilliams@willardohio.gov](mailto:kwilliams@willardohio.gov)

