WILLARD'S ANNUAL ROCK AROUND THE CLOCK
AUGUST 7 & 8
Downtown Willard

ART/ARTIST MARKET VENDOR APPLICATION

Festival Hours: 4:00 PM – 10:00 PM Friday & Saturday

Festival Weekend: Friday August 7 & Saturday August 8, 2026
Presented by: City of Willard

Rock Around the Clock is one of Willard's largest annual community celebrations, bringing thousands of attendees downtown for two days of live entertainment, food, shopping, and family activities. **This year, we are excited to bring a patriotic celebration element to this event tied to America's 250th anniversary.** We are also proud to introduce an expanded focus on the arts through **Art Off the Avenue**, which will feature a dedicated Art Market and artist-centered activities. As the first year of this enhanced arts initiative, we are excited to welcome artists and creators to showcase their talents and help establish a new festival tradition in downtown Willard.

Rock Around the Clock 2026 will feature a full two days of live entertainment, community activities, shopping, and family fun in downtown Willard. Entertainment and attractions include national touring tribute bands Ride the Wind (Poison Tribute) and A Foreigner's Journey to Boston, Cleveland Keys Dueling Pianos, Paul Bogner, market vendors, Art Off The Avenue featuring chalk art and artist vendors, pickleball and cornhole tournaments, a dunk tank, auction, family-friendly activities, and much more throughout the festival weekend. Estimated attendance throughout both days is expected to be approximately 4,000 attendees.

Business Name: _____

Contact Name: _____ Phone Number: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Social Media / Website: _____

Booth Size for All Vendors: 10 X 10 ***No Electric**

Setup Type: ☐ Tent ☐ Small Trailer ☐ Table Setup *Spaces are first-come, first-served

☐ Other: _____

****Please attach booth/product photos if available, or email them to: info@willardohio.gov**

MAIL APPLICATIONS & PAYMENT TO:
City of Willard
ATTN: Rock Around the Clock
PO Box 367
Willard, OH 44890

VENDOR FEES:
Covers Both Days: ~~$60~~ Now: $30

MAKE CHECKS PAYABLE TO THE CITY OF WILLARD

***You may also drop off application and payment in person to:** City Hall, 631 S Myrtle Ave. Willard, OH 44890

ARTIST VENDOR ITEM(S) DESCRIPTION: ☐ Incorporating patriotic/American-themed elements for my booth/products

☐ Paintings ☐ Caricature Artist ☐ Photography ☐ Pottery/Ceramics ☐ Glass Art ☐ Metal Art

☐ Face Painting ☐ Sketch/Portrait Artist ☐ Calligraphy/Hand Lettering ☐ Canvas Prints ☐ Resin Art

☐ Woodworking ☐ Laser Engraving ☐ Embroidery ☐ Fiber Art ☐ Henna Artist ☐ Décor & Specialty Art

Other:

IMPORTANT INFORMATION

- Vendors provide own setup
- **NO REFUNDS**
- Vehicles removed before event starts
- Vendor booth spaces subject to change to accommodate event layout and operational needs
- Family-friendly event
- First-come, first-served
- Keep area clean
- City may reject what they deem as inappropriate

The VENDOR is considered an independent contractor and shall not be considered an employee, agent, or representative of the City of Willard or the Rock Around the Clock Committee. The VENDOR is solely responsible for all applicable licenses, taxes, permits, insurance, products, displays, merchandise, and booth operations associated with participation in the festival. The VENDOR agrees to indemnify and hold harmless the City of Willard, its employees, volunteers, committee members, sponsors, and representatives from and against any liability, claims, damages, losses, injuries, or expenses arising from participation in the festival. The VENDOR understands that participation is at their own risk and agrees to follow all event rules, setup instructions, safety requirements, and directions provided by festival staff. Space assignments are subject to change based on event needs. The City of Willard reserves the right to deny, remove, or restrict vendors or merchandise deemed inappropriate, unsafe, offensive, or inconsistent with the family-friendly atmosphere of the event.

By signing below, the VENDOR acknowledges they have read, understand, and agree to comply with the terms outlined in this agreement.

Vendor Signature _____ Printed Name _____

Business Name _____ Date _____

For more information, call or email Morgan Bradberry: (419) 933-2591 or info@willardohio.gov